



# The IoT Inc Business Meetup Silicon Valley

*Meeting 5*

Join us on January 8 at 6PM (PST)

**Driving**

**Unconventional Growth  
Through the Industrial  
Internet of Things**

**Edy Liongosari**  
Accenture



January 2015

Bruce Sinclair (Organizer): [bruce@iot-inc.com](mailto:bruce@iot-inc.com)

**IoT Inc. Meetup**

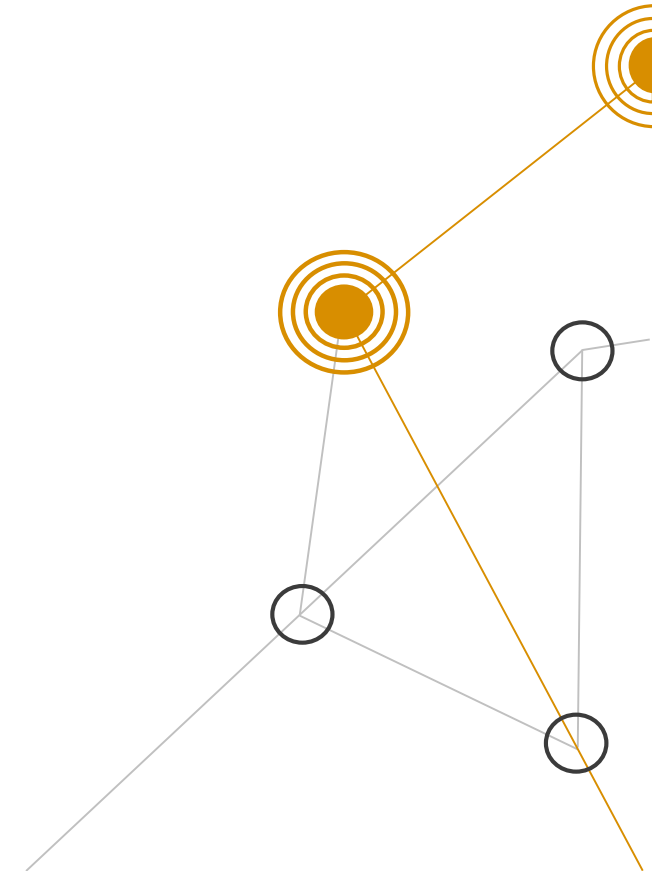


# Target of Meetup

**For business people selling products and services into IoT**  
but of course everyone else is welcome: techies, end-users, ...

**Focus of presentations and discussions:**

**Business Models**  
**Support**  
**Marketing**  
**Sales**  
**Distribution**  
**Finance**  
**Post Sales**  
**Pre Sales**







# FIRST STEPS TOWARD THE INTERNET OF THINGS

Guidance for Business Leaders Employing IoT

START MEDIA



Contact me at [bruce@iot-inc.com](mailto:bruce@iot-inc.com)

# February Meeting



## Todd Greene

- CEO at PubNub

## The Cost of Doing IoT Wrong

### Date

- Back to the first Thursday of the month or February 5<sup>th</sup>

### Location may change!

**Let me know if you're interested in being a food and drink sponsor**





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# Driving

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