



SIGFOX

One network A billion dreams

**THE CELLULAR NETWORK OPERATOR
ENABLING THE INTERNET OF THINGS**



THE NEXT MAJOR TECHNOLOGICAL REVOLUTION

BIGGER THAN SMARTPHONES

CONNECTING EVERYTHING



\$ 3,2 BILLION

GOOGLE BUYS NEST FOR \$ 3,2 BILLION TO BUILD A STRONG TEAM FOR THE INTERNET OF THINGS."



\$ 19 TRILLION

INTERNET OF THINGS IS A \$ 19 TRILLION OPPORTUNITY."



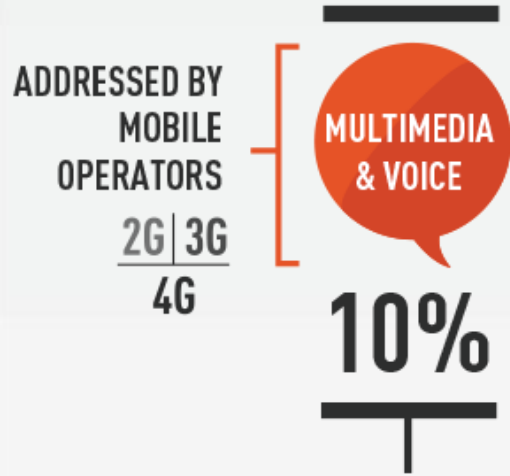
1,5 TRILLION DEVICES

THERE ARE ABOUT 20 BILLION IOT DEVICES OUT THERE TODAY, BUT THAT NUMBER WILL GROW TO 1,5 TRILLION BY 2020."



CONNECTING EVERYTHING REQUIRES MORE THAN HIGH BANDWIDTH

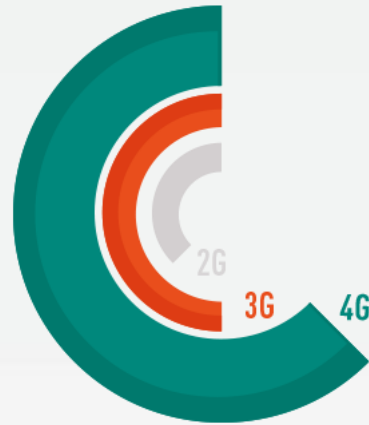
MOST USE CASES ARE BASED UPON SMALL MESSAGE EXCHANGES



UNRELEASED POTENTIAL

**REMOVING THE
CONNECTIVITY PAIN
POINTS FOR THE IOT**

STRATEGY FOR MULTIMEDIA



**INCREASE
BANDWIDTH**

STRATEGY FOR IOT



**REDUCE
CONSUMPTION & COSTS**



WORLDWIDE CELLULAR NETWORK FOR SMALL MESSAGE EXCHANGES

COMPLEMENTING 2/3/4G

FOR THINGS, NOT FOR PEOPLE

OUT-OF-THE-BOX CONNECTIVITY





**SAMPLE B2B
APPLICATIONS**

Smart Cities

Public parking monitoring

Asset management

Billboard monitoring

Asset tracking

Waste management

Utilities

Water metering

Healthcare

Fall detection

Distress buttons

Medicine dispensers

Home care management

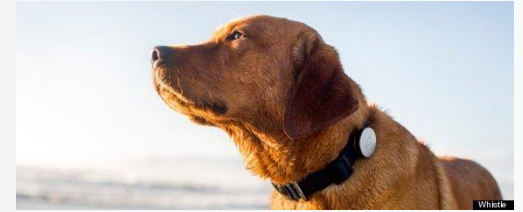




**SAMPLE B2C
APPLICATIONS**

Pet tracking

Pet health monitoring
Pet location services



Security

Remote alarm transmissions



Bike & car security

Bicycle recovery services
Car recovery services



Climate monitoring

Indoor air monitoring
Climate monitoring





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