



# The IoT Inc Business Meetup Silicon Valley

*Opening remarks and guest presentation*

Join us onsite or online on May 5 at 6PM PST

**Capturing Value**  
with enterprise IoT

**Jayraj Nair**  
Infosys

**IoT Inc. Meetup**

Bruce Sinclair (Organizer): [bruce@iot-inc.com](mailto:bruce@iot-inc.com)

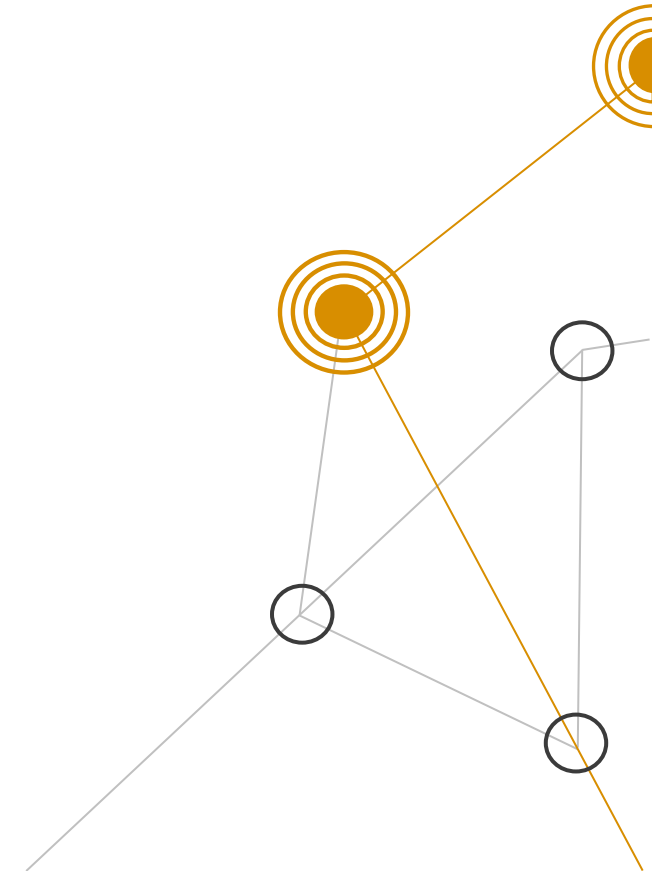


# Target of Meetup

**For business people selling products and services into IoT**  
but of course everyone else is welcome: techies, end-users, ...

**Focus of presentations and discussions:**

**Business Models**  
**Support**  
**Marketing**  
**Sales**  
**Distribution**  
**Finance**  
**Post Sales**  
**Pre Sales**

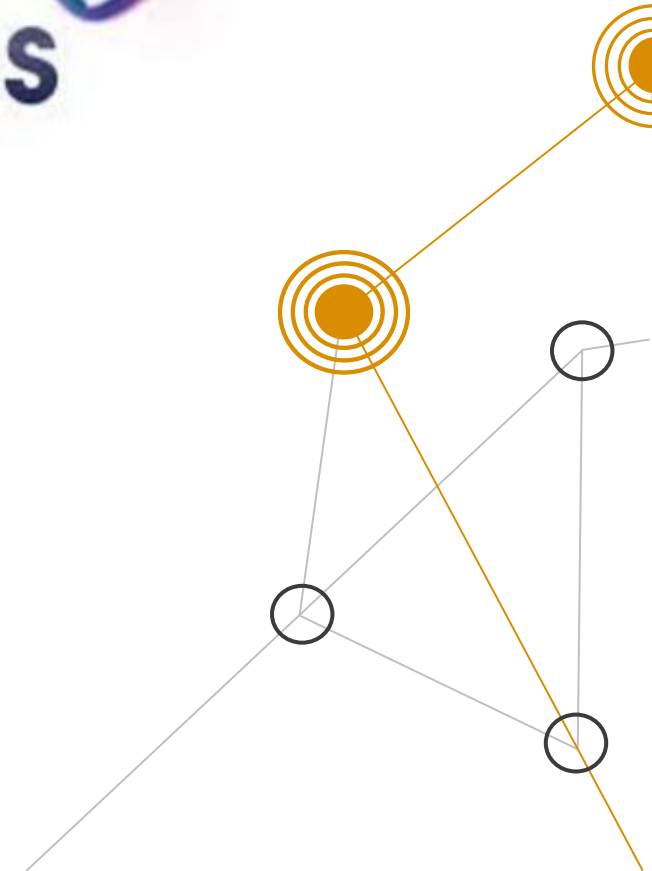


# Conferences



## Internet of Things World

- I'm the opening keynote on May 10<sup>th</sup>!
- Take my one-day workshop on May 9<sup>th</sup>
- Discount codes
  - **WEBINAR30** expires at noon tomorrow
  - **WEBINAR20** doesn't expire







# Coming Up

Next Meeting, Thursday, June 2, 2016 at **verizon**✓

**Mega Meetup2 will be in July or August in San Francisco**

- Still looking for a space big mega enough



## Other notes

- Presentation, recording of Meetup and announcements for today's meeting will be sent in one week to everyone who provided their email upon signup for this meeting or any other past Meetup
- Send announcements to me: My email: [bruce@iot-inc.com](mailto:bruce@iot-inc.com)
- Feel free to upload pictures and tweet with hashtag #iotbusiness
- Reviews would be great!

# Our Sponsors!



**Gold**



**Bronze**



**Shelter**



Sponsor spots still available!

Join us onsite or online on May 5 at 6PM PST



# Capturing Value

with enterprise IoT

**Jayraj Nair**  
Infosys



# Capturing Value with Enterprise IOT



Jayraj Nair, Head - IOT Practice

May 5 2016

Infosys®






# Content

- Infosys at a glance
- Ecosystem Play - Industrial Internet Consortium & Industry 4.0
- Asset Efficiency & Industrial Digital Thread
- Smart City – Energy & Water Management
- Connected Care, Farm, Vehicle....
- Design Thinking - AiKiDo Services





# Infosys at a glance

				
Infosys	People	Intellect	Values	Clients
Founded in Pune, India in 1981	176,000+ staff	World's largest corporate university	Transparency, ethics, and respect	4 out of top 5 US banks
\$8.7 billion revenues	98 nationalities	2% of revenues invested in R&D	98.3% of projects delivered on time	6 out of top 10 global CPG
950 clients	97% of staff are university educated	More than 300 researchers	96.6% business is repeat business	8 out of top 10 global pharma.
50+ countries	22% with masters degrees or doctorates	Investing \$500 million in Innovation Fund	2% of profits to the Infosys Foundation	4 out of top 5 global aerospace & defence
\$40.3 billion market capitalization	94% are consultants and engineers	505 patents pending and 204 granted	Topped Asiamoney's Corporate Governance Poll in the 'domestic country' category	6 out of top 10 global telcos.

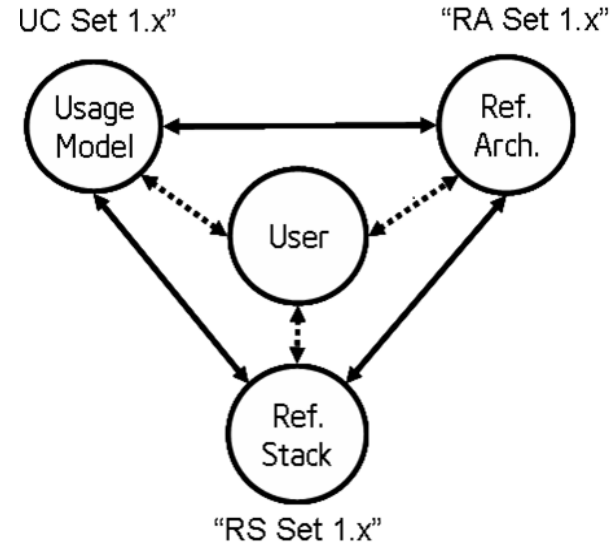
# IOT is an Ecosystem Play !



**Dr Richard Soley, Dr Henning Banthien**  
Bosch Connected World 2016, Berlin



## User Driven Innovation

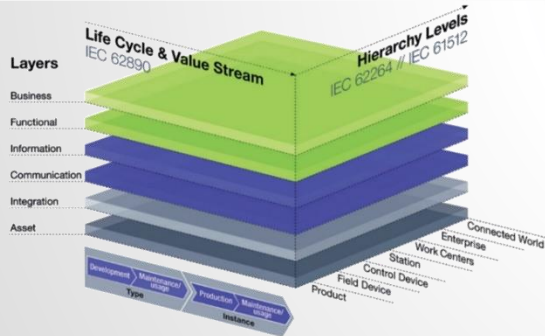


# Infosys Led IIC Approved Testbeds - Reference Solutions





# Solutions Interoperability (IIC and I4.0)



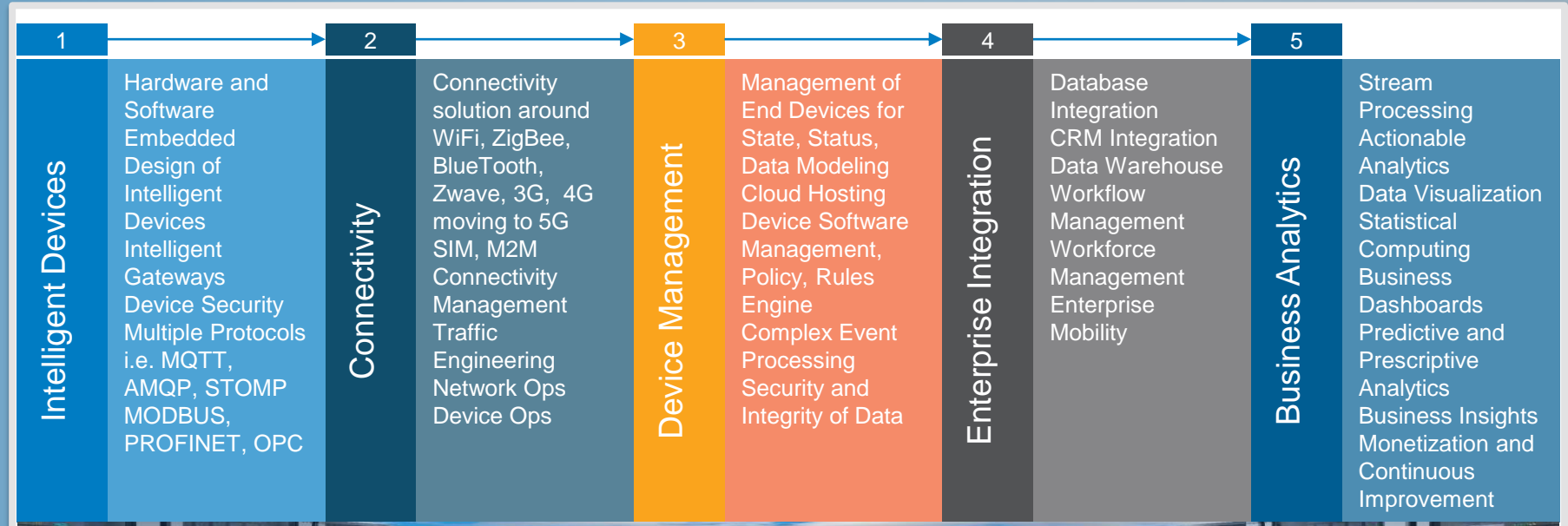
Source: Plattform Industrie 4.0

## Infosys led IIC Testbeds : IIRA & RAMI4.0



Dr Henning Banthien - Industrie 4.0, Dr Richard Soley - IIC, Jayraj Nair - Infosys  
Hannover Messe 2016, Hannover

# Typical Layers of an IOT Stack



**Focus on Outcome – Start with analytics and insights that matter**

# Industry 4.0 : Asset Efficiency Global Survey

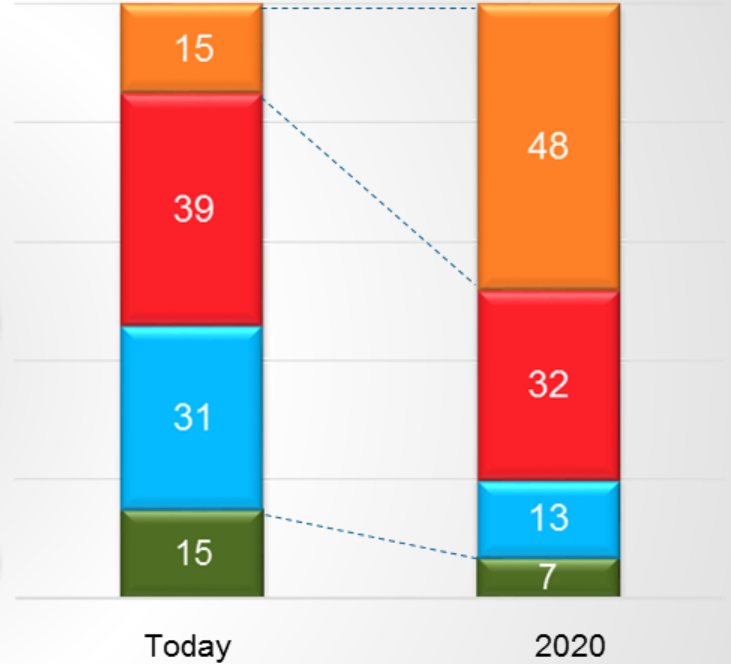


**Energy efficiency** 

**Maintenance efficiency** 

**Information efficiency** 

**Operational efficiency** 



- Early adopters
- Systematically implemented
- Potential recognized
- Follower
- Partly implemented
- No awareness



# Industry 4.0 Maturity Model

Industrial Partners

Academic Partners



Infosys®



 **acatech**  
NATIONAL ACADEMY OF  
SCIENCE AND ENGINEERING

**fir** at  
**RWTHAACHEN**

**DFK** German Research  
Center for Artificial  
Intelligence GmbH

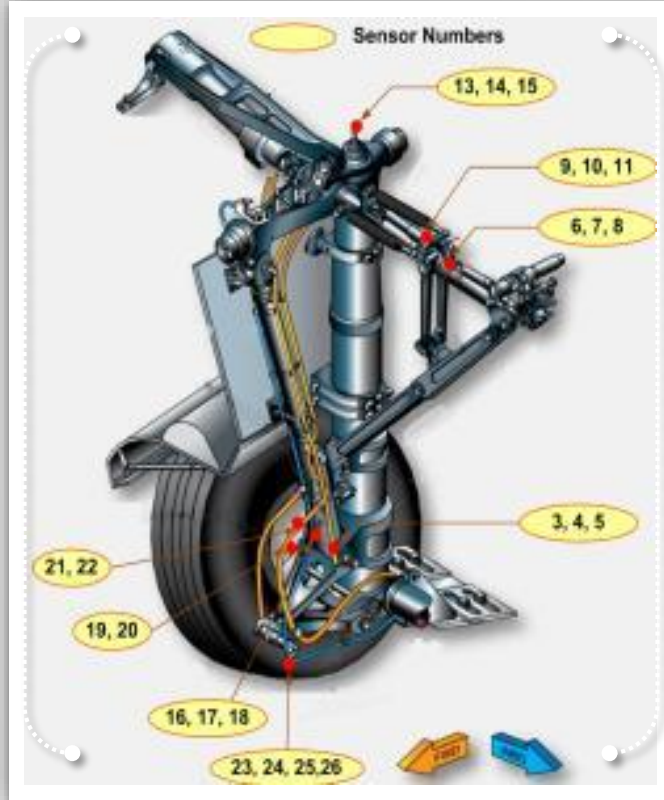
 Datenverarbeitung  
in der  
Konstruktion

 **Fraunhofer**  
IML

 **HEINZ NIXDORF INSTITUT**  
Universität Paderborn

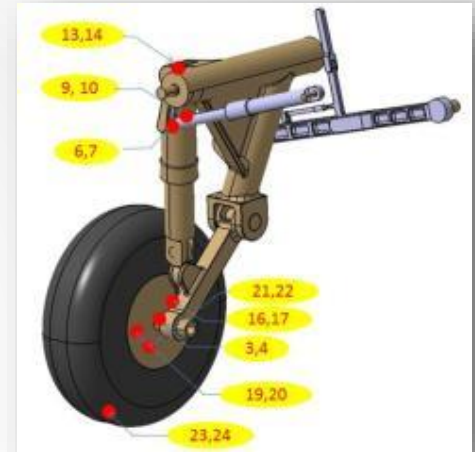
<https://www.infosys.com/engineering-services/white-papers/Documents/industrial-internet-consortium-architecture.pdf>

# Asset Efficiency : Aircraft Landing Gear



- Understand failures modes.
- Identify parameters to be monitored.
- Identify sensors and develop sensor integration
- Security & Device Management, IOT Platform
- Develop data, operational models – digital twin
- Develop connectivity, sensor based network
- Data analytics – Diagnostics & prognostics.
- Predictive analytics - Infosys Information Platform.
- Visualization & Service Management.

# Models: Building a Digital Twin



**Asset  
Model**

Physical to Digital



**Data  
Model**

Data to Information



**Cognitive  
Model**

Diagnostics to Prognostics

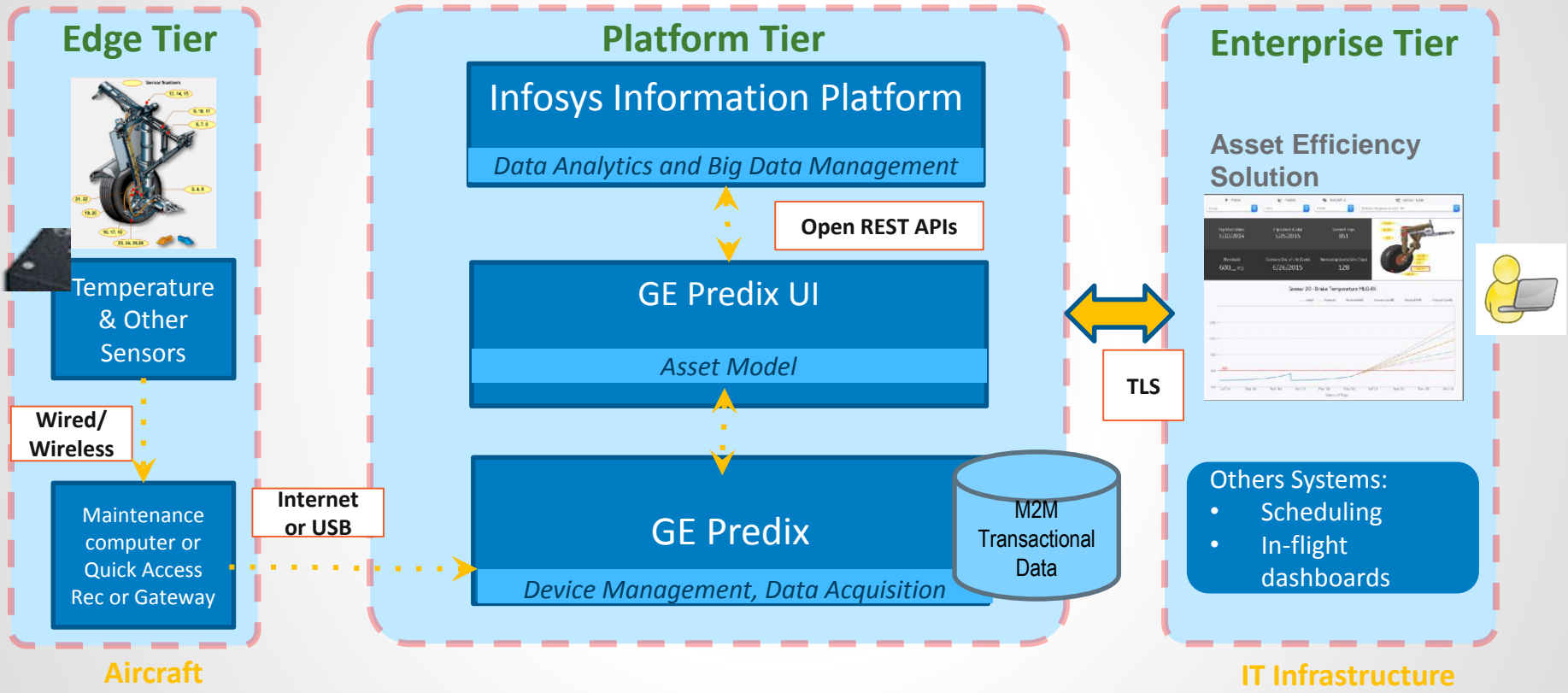


**Service  
Model**

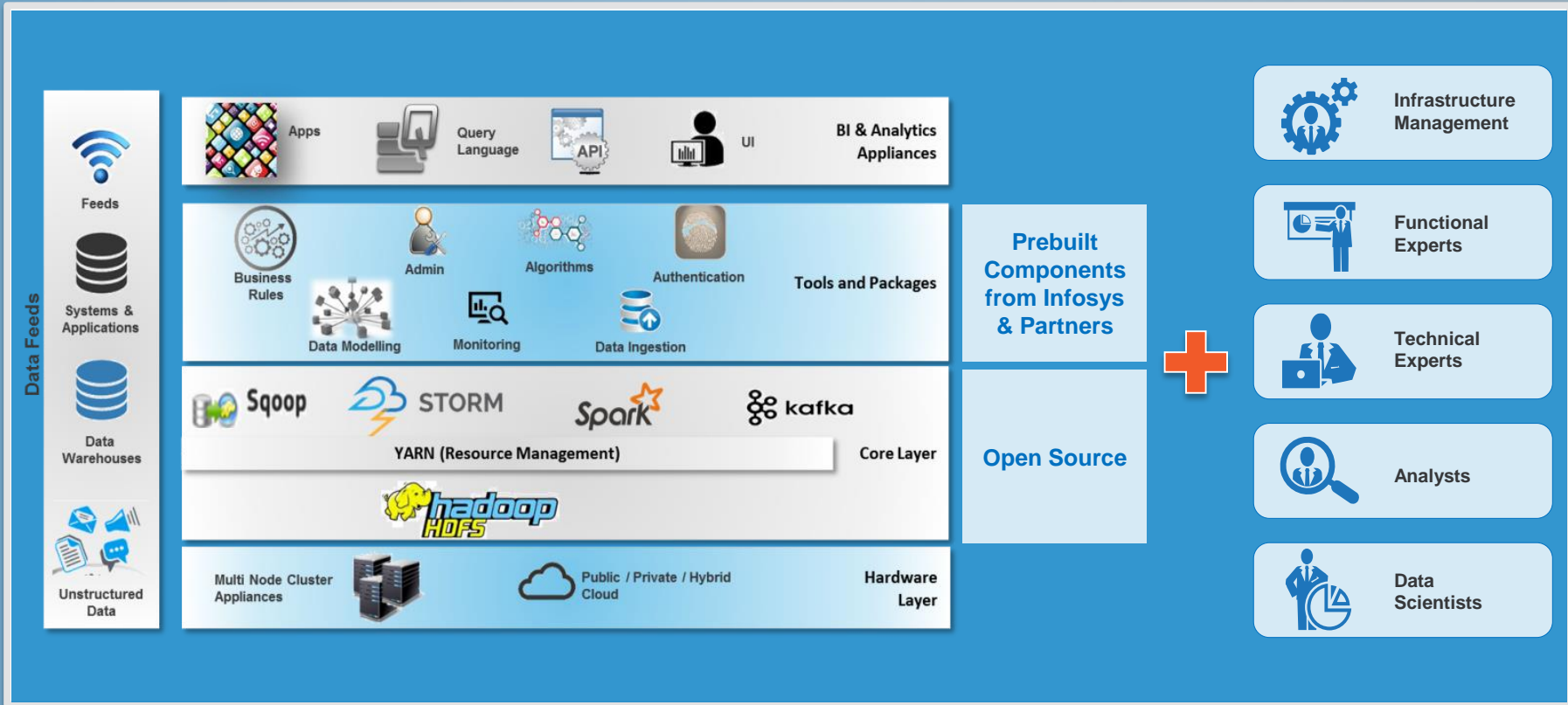
Reactive to Proactive



# Asset Efficiency - Reference Architecture



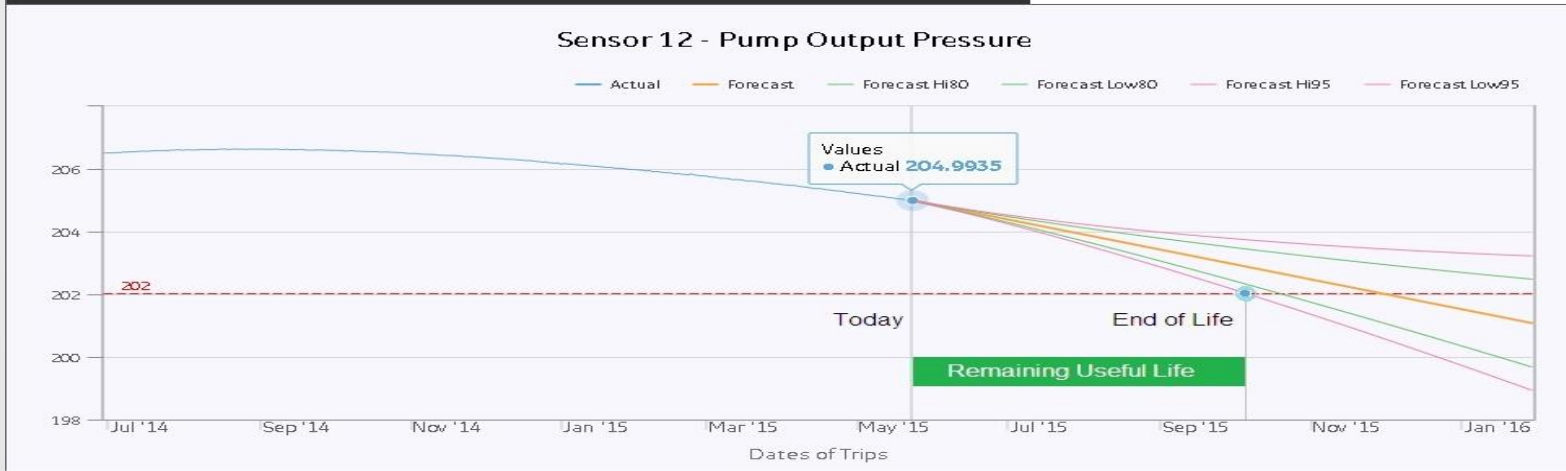
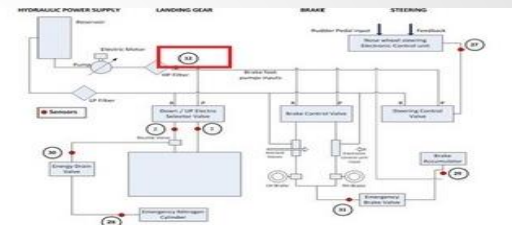
# Building Blocks – Infosys Information Platform



# Predictive Maintenance : Predix



Trip Start (Date) 6/30/2014	Trip Latest (Date) 5/26/2015	Current Trips 850
Threshold min 202 - 211 max (bar)	Estimate End of Life (Date) 10/7/2015	Remaining Useful Life (Trips) 540



<http://www.iiconsortium.org/asset-efficiency.htm>

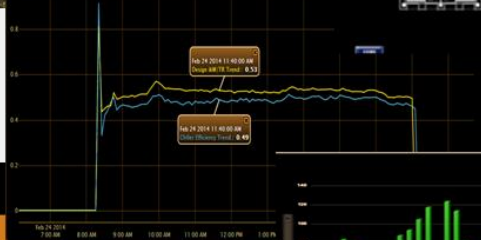
<http://www.iiconsortium.org/industrial-digital-thread.htm>



# Smart Cities – Energy & Water Mgmt. Testbeds



Chiller Plant - Chiller Performance curve

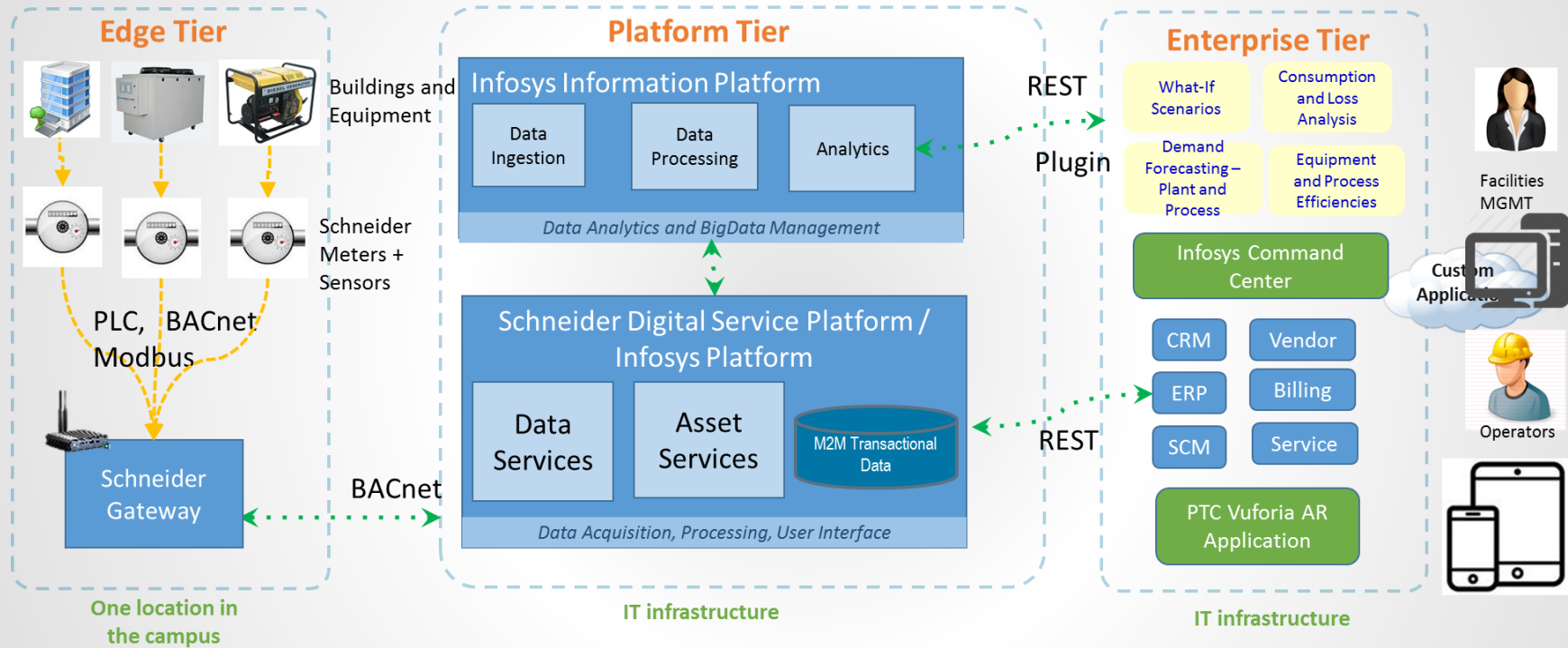


Mysore Campus : 338 Acres, 11,609,649 sqft, 15949 (E) + 14,900(T), 10,107 guestrooms, +3000 cars

<http://www.iiconsortium.org/energy-management.htm>

<http://www.iiconsortium.org/water-management.htm>

# Energy Management Testbed – Reference Architecture



Reference Stack compatible with multiple ingredients at all IIRA tiers (Edge, Platform & Enterprise)

# Connected Care Testbed – Reference Architecture

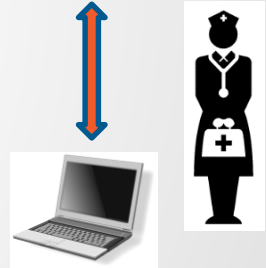


Infosys, PTC, RTI, MD PnP



Caregiver to reviews healthcare data

Patient Health Dashboard



Patient at Home  
Patient in Clinic/Hospital

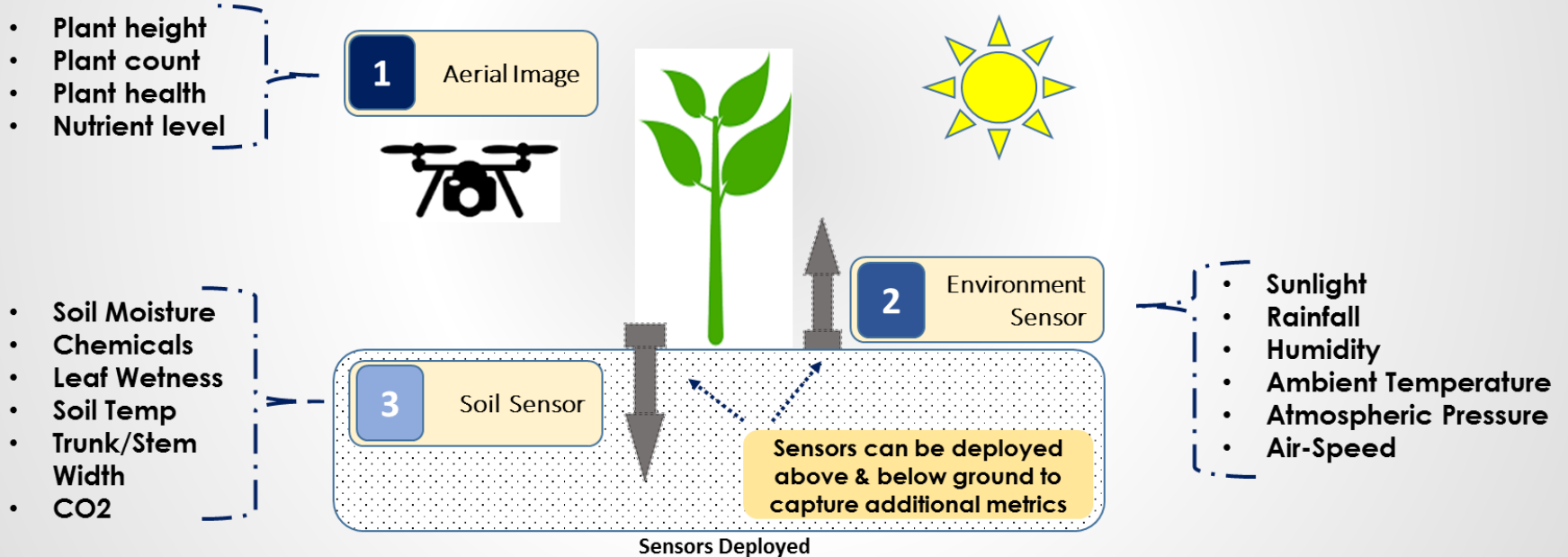
IIP provides data analytics layer  
PTC Thingworx provides cloud services (data acquiring, storage, device management, microservices)

<http://www.iiconsortium.org/connected-care.htm>



# Precision Crop Management

Crop Productivity/Yield : Optimum crop conditions, In-season interventions  
Field Operations : coverage, drone directed sampling, Irrigation efficiency

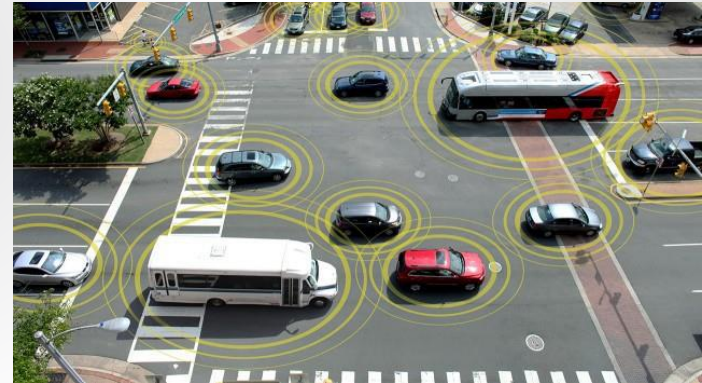
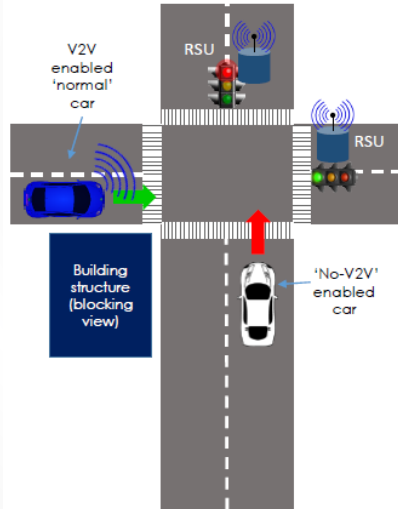


# IOT enabled Intelligent Transportation - Connected Vehicle

Collision Avoidance : Out-of-sight vehicle detection and communication  
Road safety for pedestrians - crossings/traffic intersections  
Active Driver Assist, Real-time Road conditions , Parking...

V2[X] enabled automobiles  
and infrastructure  
Intelligent Transportation  
Systems

## Scenario 1



# AiKiDo Services

## KNOWLEDGE CAPTURE & RENEWAL



Ki

Spirit, Energy, Morale

## DESIGN LED INNOVATION



Dō

Way, Path, Purpose



Ai

Unifying, Combining, Fit

## PLATFORMS & ECOSYSTEM

*Let us realize Transformational Business Outcomes Together!*



# Thank You



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